





# SERTIFIKAT

Diberikan kepada

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telah berpartisipasi dalam

General Lecture Prof. Kagami Haruya
"Cultural Resource Studies and Their Tasks"

Diselenggarakan oleh Prodi Pendidikan Bahasa Jepang Universitas Negeri Semarang

sebagai

Co Lecturer

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PREMISE:

# Context: JAVANESE CULTURE

# CULTURE:

- RITUALS & CUSTOMS
- CULTURAL PRODUCTS
- CRAFT DEVELOPMENT

NATURE:

BANANA PLANTS

DESIGN // ANTHROPOLOGY // ETHNOBOTANY

:: MULTIDISCIPLINARY APPROACH



## Abundant availability

Why?

Values (philosophical, functional, ritual, etc.)



Less attractive than other local materials

- · Still lacking in recognition, utilization, and documentation
- Affect the socio-cultural dynamic in the area study
- Helps to develop the local's economical growth through creative industry

DIAN

## INITIAL RESEARCH TIMELINE



Craft Workshop (2009) — Bojonegoro, East Java

- Craftspeople (19)
- Lead Craftsmen (1)
- Researcher (Designer)



Product
Development
Workshop
(2011) —
Funded by
the
Government

- Craftspeople (4)
- Lead Craftsmen (1)
- Design Students (4)



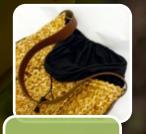
International Recognition -Innovation in Design & Technology (2012)

- Banana
   Plants as a
   Smart
   Material —
   Red Dot
   Design
   Museum
- Banana
   Bark as an Acoustic
   Absorber in Design
   Innovation
   Exhibition



Joint
Workshop
(2013) —
University of
Surabaya
(UBAYA)

- Lead Craftsmen (1)
- Design Students (30)



Granted
Industrial
Design
Patent for
Banana Bark
Handbag
(2013)



Industrial
Design
Patent for
Banana Bark
Acoustic
Board
(2014)

:: Conducted ethnographica I research for Graduate Degree (2015 – 2017)



### BANANA PLANTS: THE ORIGIN

#### LINGUISTIC:

- 9<sup>th</sup> 10<sup>th</sup> Century: "mauz" (موز) or Arabic name for 'banana' appeared in Palestine & Egypt manuscripts.
- 11<sup>th</sup> Century: 'Musa' appeared in Medical Arabic Encyclopedia by Avicenna/Ibn Sina.

#### MUSA CULTIVATION:

Archaeo-botanical evidences:

- dated back to 5000-8000 BC from South East Asia and the highlands of New Guinea.
- in the Mekong Delta, South East Asia, 10,000 years ago.

#### **DISTRIBUTION:**

- 1<sup>st</sup> 2<sup>nd</sup> Millenium BC: Arab traders carried banana suckers from South East Asia to the Middle East and Africa
- 15<sup>th</sup> 16<sup>th</sup> Century: Portuguese and Spanish brought plantains from West Africa to America.
- 19<sup>th</sup> Century: Large shipment of banana from Cuba, Jamaica to Boston, USA.

# HISTORICAL TRACE IN JAVANESE CULTURE:

18<sup>th</sup> Century: Banana mentioned in "Serat Centhini" (written in 1814 by Paku Alam V of Surakarta Kingdom)

Plantain (cultivars with high starch): Mostly developed in African region Banana (cultivars with high sugar):

Originally evolved in South East Asia region

#### BANANA PLANTS VARIETY IN THE AREA STUDY





#### DAILY PURPOSE

- Food wrapping (daily)
- Edible Banana (raw // cooked)
- Traditional Medicine
- Farming:
  - Vegetable planter
  - Fertilizer
  - Earthworm farming
  - Forage for animals
- Other Functional Use:
  - Ornamental // Gardening
  - Raft-making // toy-making
    - Fiber extraction (textile)







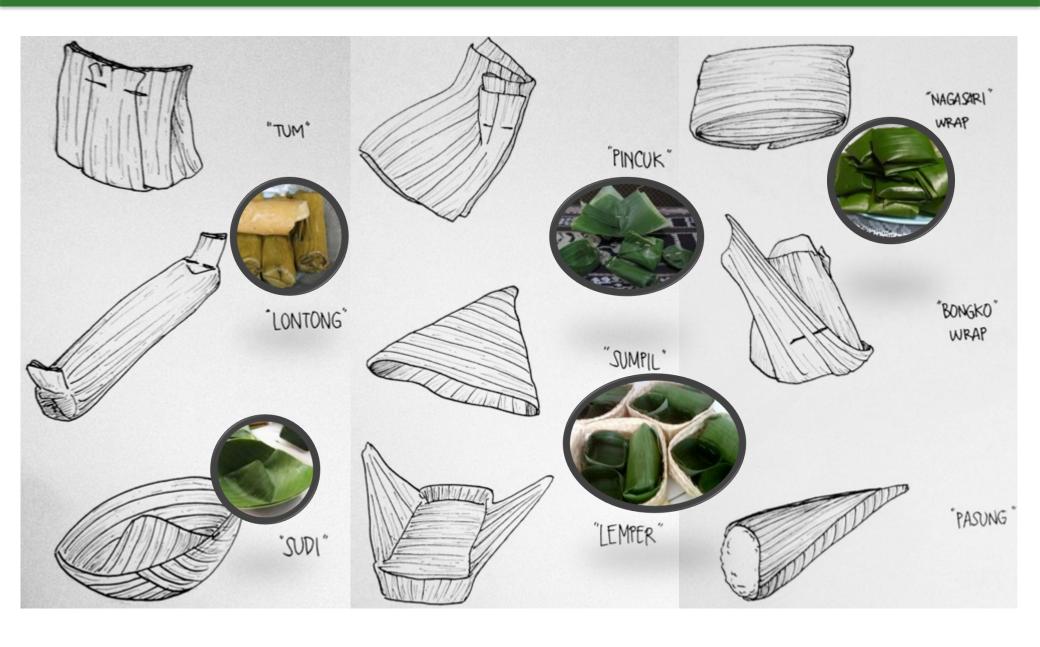
- *Selametan* (related to birth)
- Wedding's *tuwuhan*
- Offerings (for both individual and large/ village ceremony)
- Funeral
- Other Functional Use:
  - Traditional leather puppet's base







#### NINE TYPES:





- Vegetable planter
- Fertilizer





Banana flower

• Banana corm (root)



## OTHER FUNCTIONAL USE





#### THREE TYPES:



#### CEREMONIAL USE





Whole "King" banana tree as 'tuwuhan' in traditional Javanese wedding, serve a purpose as an offering for the spirits to protect the bride and groom.



In traditional leather puppet show, banana tree as the base for the puppets symbolize the earth or nature.

#### CHAPTER'S CONCLUSION

### BANANA PLANTS: THE ORIGIN

CONTEXT: ECOLOGY &
CULTURE

The diversity of banana plants can be traced and considered as an 'artifact' // a product of culture

Both the concept of sustainability and Javanese wisdom shape the way of perceiving & utilizing banana plants

CONTEXT: ECOLOGY

The domestication of banana plants is a result of a co-evolutionary process between human cultural practices and plant biology.

This chapter also adds the details of the distribution & differentiation of banana plants based on the farmer's perspective.

CONTEXT: CULTURE

Ritual purpose has become the engine for change in the various use & domestication of banana plants.

Domestication and selection to choose which amongst them to serve important role in Javanese customs.

The farmers view the banana plants as a sustainable source of income.



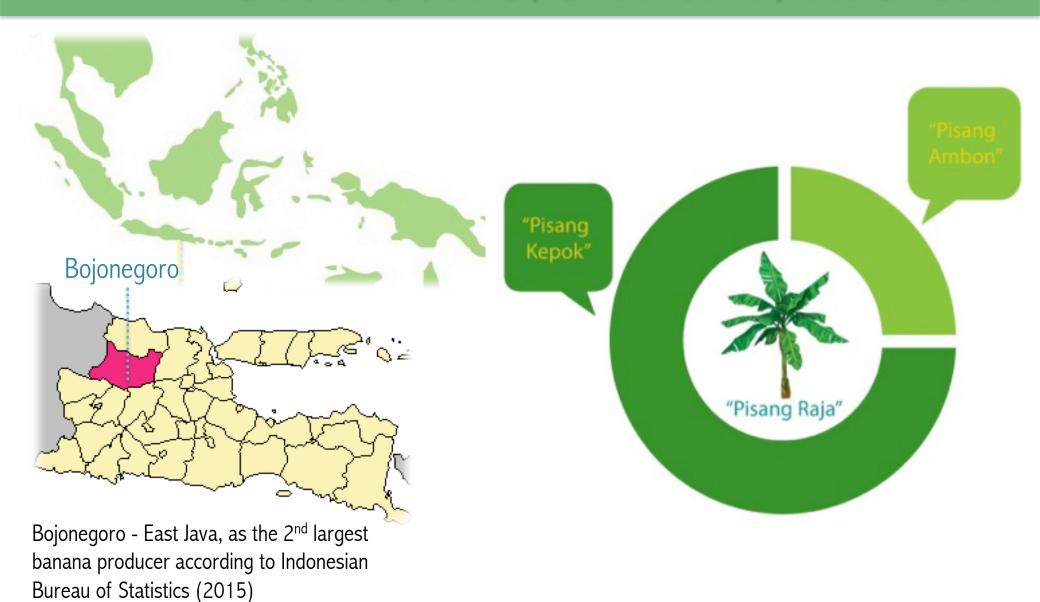
# BANANA PLANTS IN CRAFT INDUSTRY

Baureno Village, Bojonegoro, East Java, Indonesia



#### AREA STUDY:

## BOJONEGORO, EAST JAVA, INDONESIA



#### STUDY CASE:

## INFORMAL SECTOR // CRAFT INDUSTRY



Craftspeople of "PKBM Handayani", Baureno Village, Bojonegoro.



Craftspeople still practice traditional Javanese customs and rituals.



Interview to the lead craftsman.



Samples of crafts products produced in the area study, and simple machinery to make ropes.

## CURRENT PROBLEMS





TREATING THE RAW MATERIAL



STORING // DRYING



CUTTING



HARVESTING

TRANSPORTING



PROCESSING











#### CHAPTER'S CONCLUSION

#### BANANA PLANTS IN CRAFT INDUSTRY

Chapter 2's Conclusion

• Banana plants = valuable source of income

Chapter 3's Purpose

- To explore the meaning behind the use of banana plants after planting & harvesting process
- To add values for the craft products

Design — Thinking Approach

- Farmers: involve in the craft-making process, not only harvesting-preparing the raw material
- Craftspeople: work with the material into craft products
- Academia:
  - 1. introduce design approach to treat & process the material
  - 2. analyze the nature of the craftsman to identify entrepreneurship style

## Approach: Cultural Transformative

(adapt — modify — transform — revive) through Design







"Banana Bark Exploration as Product Development in Craft Industry"

Bachelor Degree's Final Project in Product Design Institute of Technology Bandung (ITB) Indonesia, 2010. ©Maharani Dian Permanasari

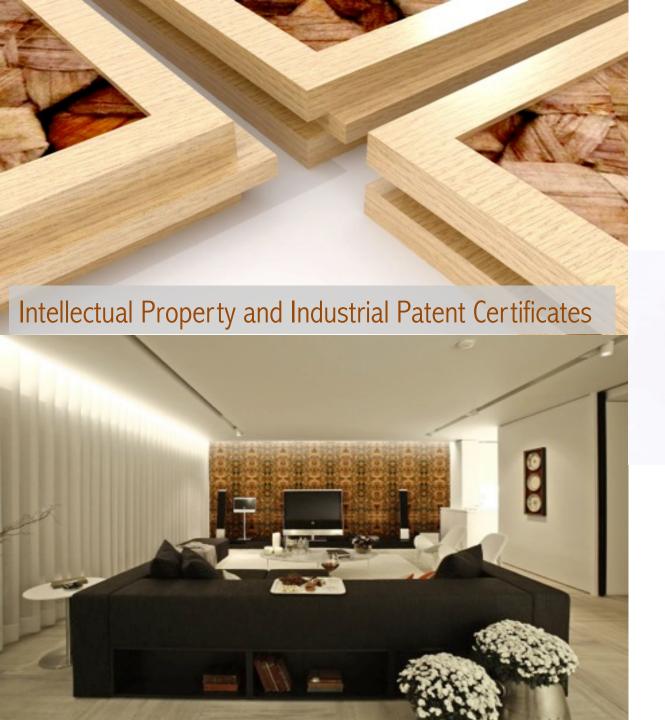


"Aruna" Banana Bark Handbag

Design-patent certificate registered under the Indonesian Directorate General of Copyright and Intellectual Property since May 2013.

Protected for 10 years after 30 December 2010

Patent Number: ID 0 029 393 – D ©Maharani Dian Permanasari



# Design Research





#### "Banana Bark Acoustic Board"

Master's Degree Thesis Project: "Banana Bark As A Part of Acoustic Design Unit by Hybrid Technology Application"

Design-patent certificate registered under the Indonesian Directorate General of Copyright and Intellectual Property since March 2014.

Patent Number: IDD0000035885
Protected for 10 years after 7 September 2012
©Maharani Dian Permanasari



Seminar: Smart Materials for Design and Architecture Design Zentrum - Proud Organization Red Dot Design Museum Essen, Nordrhein Westfalia, Germany 3 July 2012

Publications (Seminar & Exhibition)





#### **ANALYSIS**

Ethnobotanical data provides the actual evidence of the abundant availability of banana plants in the area study

**PRESENT** 

(Ethno-botany)

**JAVANESE** CUI TURE (Preservation)

WISDOM

Three perspectives from the past, present, and future provides different approach to view banana plants, and might transform their meaning in the future.

Banana plants' significant impacts on social culture and cultural transmission will hold a crucial role as a passed-on traditional knowledge and continuity of the culture.

#### FUTURE

(Design Approach)

The functions of banana plants nowadays & the prospective exploration for craft & design development

#### PAST

(Anthropology, History)

The reason behind the significance of banana plants in Javanese culture



## CONCLUSIONS







The whole process of a traditional Javanese ritual is a passed-on knowledge undertaken by all members of the community, which gradually engulfs in their daily life.

Contemporary Javanese often see traditional Javanese rituals as impractical due to many symbols within each action and provisions. Nevertheless, Javanese people are still keen to use *symbolical meaning* in various occasions (i.e. the different use of banana leaf's side as a provision in birth or funeral ritual).

The close connection between banana plants and Javanese tradition expresses *the bond between human, nature, and culture*, where banana plants as a material also affect the cultural transformation.



The essence of tradition (philosophical, functional, socio-cultural values, etc.)

Recognition → Collaboration

Appreciation

Development

Passed-on traditional knowledge concerning banana plants
Unveil the hidden values

UNDERSTAND → CONTRIBUTE

